

PRESS RELEASE

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European press publishers welcome the adoption of the Digital Markets Act (DMA) but call for robust and swift enforcement

European press publishers represented by the European Magazine Media Association (EMMA) and the European Newspaper Publishers' Association (ENPA) welcome today's adoption of the Digital Markets Act in the European Parliament. The newly adopted obligations of fair and non-discriminatory access to the services of the gatekeeper's search engines and social media and AppStores will help ascertain the unhindered access of the free press to the digital sphere. European press publishers reiterate the importance of a solid enforcement framework in establishing a successful and ambitious DMA.

"The European press publishers are grateful for the support of the European Parliament in its endeavour to subject social networks as well as search engines to the new Article 6.1.k, which establishes fair and non-discriminatory access conditions in the DMA. Enforcement is next, which is why we call on the European Commission to act with expeditiousness and courage. We likewise call on the European institutions to monitor the conduct of the gatekeepers in view of expanding the scope of the obligation to other core platforms, as fairness and non-discrimination should prevail as a guiding principle in a rapidly-evolving digital economy.", said Ilias Konteas, Executive Director of EMMA and ENPA.

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***EMMA**, the European Magazine Media Association, is the unique and complete representation of Europe's magazine media, which is today enjoyed by millions of consumers on various platforms, encompassing both paper and digital formats. See: www.magazinemedia.eu/*

***ENPA**, the European Newspaper Publishers' Association is the largest representative body of newspaper publishers across Europe. ENPA advocates for 16 national associations across 13 European countries, and is a principal interlocutor to the EU institutions and a key driver of media policy debates in the European Union. See: www.enpa.eu/*